



**TORSTEN SCHULZ**

# **Real life contexts**

**MELBOURNE, 24 JULY 2012**

**GOETHE  
INSTITUT**

Sprache. Kultur. Deutschland.

# OVERVIEW



- 1. German School Film Festival**  
**German Day Out**  
**German roX!**  
**European Language Festival: Fairy Tales**
- 2. Challenges**
- 3. Evaluation**
- 4. Success**

# OVERVIEW



- ▶ Exhibitions at the Goethe-Institut
- ▶ Language trails
- ▶ Scholarship opportunities
- ▶ AGTV Poetry Competition
- ▶ AGTV VCE Student forum
- ▶ Visits to German-speaking Clubs
- ▶ Filmfestivals
- ▶ German films at ACMI
- ▶ Exchange program BJR
- ▶ SBS "Jugendmailbox"

## German School Film Festival

- 2003
- topic
- students create a 4 minute short film
- interpreting the topic creatively
- selection of about 25 films shown at ACMI
- the best films in three categories win prizes
- aim: use the language for a real goal, promote language at all school level

## German Day Out

- 2008 (2005-2007 Learn German for the future)
- 2005 teachers felt need for promoting German among year 10 students
- started as a forum
- has been developed further
- today a forum is held in the Town Hall/NGV with info why to learn German
- then move to Federation Square for several activities: news reading competition, concert, student films, presentations of awards, stands with info on German in all aspects, NextGen
- aim: promote to continue learning German (year 10)

# Events



## German roX!

- 2010
- song writing competition
- creativity, not the best German
- selection of best songs
- presentation at Federation Square for the German Day Out
- aim: use the language for a real goal, promote language at all school level

## European Language Festival

- 2012
- topic fairy tales
- various shows: puppet, magician, hurdy-gurdist
- language trail
- aim: provide fun language activities, promote and bring together European languages, primary focus

# Challenges



## Factual

- funding (DEECD, companies, community, parents, professional organisations, European Union, cultural institutes)
- organisation (human resources: dedicated professional associations, volunteers, interns, language assistants), working with partners (if possible professionals, dedicated volunteers), events outside (weather, plan B)
- promotion: information needs to get to teachers & students (poster, newsletter, website, social media, professional associations, networks)
- time/timing (huge variety of offers/events, curriculum is packed)

# Challenges



## Pedagogical

- set an interesting topic or find fascinating performance/activity (competition, easier to select relevant teaching material)
- teaching material: always provide teaching materials (during, before and/or after), keep students busy and teachers satisfied (little time, administrative effort)
- provide professional development (qualify/enable teachers to initiate/implement/operate/motivate)
- students (approach with their kind, i.e. young people, new things & ideas, students world: music, film, internet)
- performers should cater for language gap through body language, English, turning to the audience, check prerequisites

# Evaluation

## Tips

- takes time
- plan well ahead
- online (surveymonkey, kwiksurveys, Google Docs)
- try to get teachers as well as students
- make space for individual replies
- don't ask what you will or already know
- make it short
- make a good analysis (methodology)
- try to be free on the day for observing

# Success

## Students

- great comments
- students enjoy themselves
- students are active
- students' results

# Success

## Teachers

- comments
- teachers make a good observation
- enthralled on the day
- get back to you
- send you a piece of work



**Thank you  
for listening.**

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